



NEW SPONSORSHIP OPPORTUNITIES

Content

Onsite opportunities

(click on any of the below hyperlinks to see the item detailed information)

Industry symposium	4
E-posters lounge	5
Speaker center	6
Water fountains	7
ESOT congress amenities	8
Networking event	9
Networking area	10
YPT initiative	11

Awards

(click on any of the below hyperlinks to see the item detailed information)

Marius Renard Award	13
ETAHP Transplant Care Management Award	13
Best Cardiothoracic Abstract Award	13
Digital Transformation in Transplantation Best Abstract Award	14
Young Greek Investigator Best Abstract Award	15
ESOT bursaries	15

Digital opportunities

(click on any of the below hyperlinks to see the item detailed information)

Dissemination & communication	17
Post congress half or full report	18
ESOT newsletter	19
Mobile app rotating banner	20
Mobile app industry profile	21

Generation & Dissemination

(click on any of the below hyperlinks to see the item detailed information)

Content generation and dissemination strategy	23
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Onsite opportunities



Industry Symposium

Parallel symposium (60 minutes) EUR 55.000 - Last available spots!

The perfect opportunity to inspire Congress participants, prompt debate and generate creative new ideas. Staging can be arranged to facilitate a discussion panel or classic symposium format.

(Handled on a first come, first-served basis).

Benefits include:

- Develop your own symposia, included in the Conference programme
- Provision of a room with signage (rooms with various capacities available)
- Supply of basic technical equipment
- Possibility to display a pull-up banner and promotional material in the room or outside (sponsor is responsible for production and set-up)
- Promotion (provided at discretion) from the ESOT secretariat
- Permission to use the phrase “Symposium Session of ESOT Congress 2023”
- 5 full passes for the conference
- Live stream (TBC based on the nature of the congress) and webcast package
- 2 push notifications on the congress mobile app.

E-Poster lounge

E-poster lounge EUR 35.000

Sponsors will have the opportunity to promote their company in our e-poster area. A total of 8 fully brandable digital stations (designed by ESOT with congress branding and including the company logo). The stations will be conveniently placed in a strategic location

Benefits

- Onsite presence within the exhibition area.
- Sponsor's logo with hyperlink on the conference website
- Acknowledgement in the sponsors' list in the final programme
- Acknowledgement on sponsors' board on-site
- Company profile on the event mobile app
- 2 roll-ups stating "E-poster lounge kindly sponsored by [Company logo]" (Design and production by ESOT)



Speakers' service centre

Support the congress speakers by sponsoring the Speakers' service centre – EUR 25.000

Daily coffee break – Permanent coffee station for speakers using the Speakers' service centre will be provided on a daily basis. Signage stating “Kindly sponsored by...” with the company logo will be shown for the whole duration of the congress (to be designed, produced and provided by ESOT).

Targeted communication – All Scientific Programme Speakers will be sent a targeted communication indicating the speaker centre's location, times, and use. This communication will include “Speaker Centre services have been kindly sponsored by...” and the company logo (communication to be designed and sent by ESOT).

Speakers' service centre branding and directional signage:

- One Welcome roll-up at the entrance of the Speakers' service centre stating “Speakers’ service centre services have been kindly sponsored by...” and company logo (to be designed, produced and provided by ESOT).
- Two company-dedicated roll-ups inside the Speakers' service centre(to be designed, produced and provided by the Company).
- Directional signage to the Speakers' service centre with the company logo attached (provided at the discretion of ESOT).

Possibility to bring additional literature and stationery: Place your own flyers, or any other literature available and place it in the speakers’ service centre. Stationery materials can also be placed in the speaker centre (pads, pens, sweets...)

Water fountains

Help our delegates to stay hydrated during the congress – EUR 8.000

Water dispenser with paper cups will be strategically located all over the venue, specially in the most visited areas, don't miss a great opportunity for increasing you company visibility during the congress days.

- 2 water fountains located in the exhibition area of your choice.
- 2 water fountains located at the entrance of the session room of your choice.
- 2 water fountains located at the catering area of your choice.
- 3 water container refilling per fountain per day (72 refiling in total)

ESOT Congress amenities

Support speakers on a daily basis – EUR 30.000

ESOT will have a dedicated area to provide speakers with relaxing lunch breaks in between sessions,

- 10 branded water fountains (daily refills included) with branded paper cups.
- Seating area.
- Daily lunch boxes
- One Welcome roll-up at the entrance of the Speaker Centre stating “Speaker Centre services have been kindly sponsored by...” and company logo (to be designed, produced and provided by ESOT).
- Two company-dedicated roll-ups inside the Speaker Lounge (to be designed, produced and provided by the Company).
- You can bring your roll-ups and literature and place them all over the area.



Networking event – Cocktail reception

Cocktail reception – EUR 80.000

- This networking event will attract and gather together all delegates registered to the event.
- It will take place on the first day of conference, Sunday 17th of September, on the exhibition areas.
- This cocktail will enhance on-site visibility and engagement with the delegates.
- The sponsoring company logo will be included in all communications related to this event.
- Possibility to bring additional literature and stationery: Place your own flyers, or any other literature available and place it the designated areas for the event.



Networking area - Nooks

Nooks for events! Build your own meeting space!

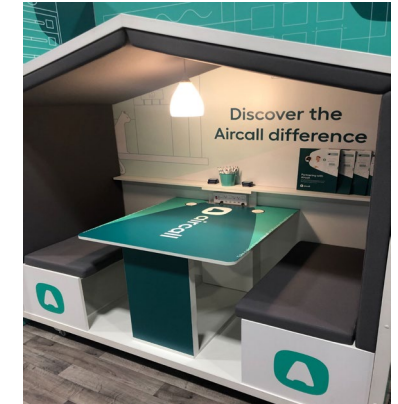
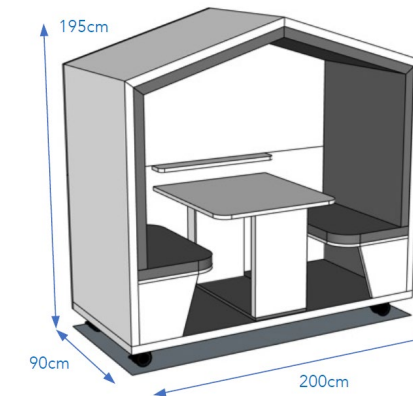
Nooks are agile, modular, sustainably minded pods with a small range of variations and a huge range of possibilities.

- One Nook: EUR 6.000
- Two Nook EUR 11.000
- Three Nook EUR 16.000
- Four Nook EUR 21.000
- Five Nook EUR 26.000
- Six Nook EUR 31.000
- Seven Nook EUR 36.000

Venue location: To be confirmed (will depend on the number of Nooks confirmed)

Nook cost includes:

- Transport, set up and dismantle.
- Branding: Table leg and inner rear wall (additional branding can be added at a cost)
- Electricity connectors
- Led lampshade



YPT initiative

Support the young community by developing online and onsite activities – EUR 25.000

Short Twitter Survey – in order to determine how many professionals are affected by workplace discrimination, → this will serve as a basis for our ESOT conference session, and if it's ok, we would also like to include some of the results of the last diversity equality and inclusion ESOT survey

The session at the ESOT Congress 2023 divided into 2 parts

Awkward topics in transplantation: Equality, Diversity and Inclusion session- Talk from Expert speaker in the field. Followed by case presentations and discussion by YPTs

Inspiring leaders: breakthroughs in Xenotransplantation and how to pushed the boundaries.

Cocktail reception (everyone invited)

Quiz: The YPT board could arrange a fun quiz with mixed questions about general and transplant knowledge every day at the ESOT hub. The quiz should be short (5-10min), and the winner gets free ESOT membership for one year.

Live podcast: To organise a 15-minute live podcast where YPT can interact from the ESOT live TV (kind of a 10-15 mins YPT takeover of ESOT live TV).

Awards



ESOT awards

Marius Renard Award ESOT and IPTA

The Marius Renard Paediatric Transplant Award is a Joint ESOT and IPTA Award for the best abstract submitted to the Congress within the field of paediatric transplantation. The abstract can be either on clinical innovation or the advancement of scientific research and must be of original work. The winner will receive a certificate of achievement and a EUR 500 prize, as well as an invitation to submit their work to Transplant International.

NEW! ETAHP Transplant Care Management Award

The award will be presented to the project submitted by Transplant Allied Healthcare Professionals with the highest marked cumulative score from all reviewers. The winner will be invited to submit the work at Transplant International, as per the journal guidelines.

The winner will receive EUR 5.000 prize and an invitation to submit their work to Transplant International.

The application for this award will be available from 30 March to 30 May.

NEW! Best Cardiothoracic Abstract Award

This award is presented to the best abstract submitted on heart and/or lung topics.

All abstracts qualify for the award!

The winner will receive EUR 2,000.

ESOT awards

NEW! Digital Transformation in Transplantation Best Abstract Award

This award is presented to the best abstract covering topics of digital transformation in transplantation. These include artificial intelligence, big data, e-health and m-health platforms, telemedicine, digitalisation, and more.

The winner will receive EUR 3,000.

NEW! Young Greek Investigator Best Abstract Award

This award is presented to the best abstract submitted by a Greek national young professional aged 35 years old or younger at the time of the congress (date of birth on or after 20 September 1988).

The author should be of Greek nationality, however, can be working in an institution outside of Greece. The winner will receive EUR 1,000.

Award sponsoring benefits:

- Company logo in all communication related to the award
- 1 push notification (through the Congress app) to announce the award
- 3 main posts on ESOT social media platforms (Twitter/LinkedIn/Instagram/Facebook) to announce the award
- Company representation during the session(s) to honour the awardees

ESOT awards

ESOT Congress Bursaries

Travel Bursaries

A restricted number of travel bursaries are available for the ESOT Congress 2023 in Athens, upon application, to first author, who submits abstracts considered deserving of recognition. Selection will be made by the ESOT Congress 2023 Scientific Committee on a competitive basis from among the accepted abstracts.

ESOT Registration Bursary

A total of twenty registration bursaries will be awarded to young clinicians or scientists (under 35 years of age or older but still in training and able to present proof upon request), who have submitted the next best twenty best abstracts to the ESOT Congress 2023. Benefits are a complimentary registration to the ESOT Congress 2023 and ESOT membership.

Award sponsoring benefits:

- Company logo in all communication related to the award
- 1 push notification (through the Congress app) to announce the award
- 3 main posts on ESOT social media platforms (Twitter/LinkedIn/Instagram/Facebook) to announce the award
- Company representation during the session(s) to honour the awardees

Digital opportunities



Communication & education opportunities

Dissemination & communication post-congress material EUR 15.000

Slide decks based on the 5 main topic interfaces of the Congress. will be available for download and will also be accompanied by new ESOT updates and statements. All slide decks will be consistently formatted in the ESOT style, including those provided by the scientific committee, to ensure a professional and consistent finish and will be reviewed and endorsed by ESOT prior to publication. Post-congress, a final summary report will detail the most influential and scientific achievements from the conference and be delivered as a single slide deck based on the 5 interfaces.

These would include written digests, photographs, quotes, core slides and key data, with supplementary video interviews capturing the opinions of leading KOLs and delegates. The purpose of the content is to cover relevant new data for internal training (pharma and academia), external medical education, later conference associated symposia, scientific exchange, and advisory boards.

Post congress half or full report

ESOT post-congress report Full A4 advert EUR 5.000

ESOT post-congress report Half-page advert EUR 3.000

This 20-page booklet features the scientific highlights, providing delegates, non-attendees, and stakeholders with a descriptive yet concise overview of the congress. The report which is authored and produced by ESOT will be sent to all ESOT newsletter recipients and will be available on the ESOT website for a whole year and distributed via all channels.

Format: digital, publishing period: within 3 weeks of the congress.

ESOT newsletter

ESOT Congress newsletter EUR 3.500/per newsletter

Promote your company with your advert banner in a newsletter sent out by ESOT, with a link to your industry symposium or company website. With the ESOT Congress 2023 newsletter, we keep the transplant community up to date regarding all ESOT Congress related information. Choose between newsletters sent out to our database (up to 11,000 addressees) or targeted newsletters to specific audiences.

Format: Digital, publishing period: between March 2023 until the end of the ESOT Congress.

Mobile app rotating banner

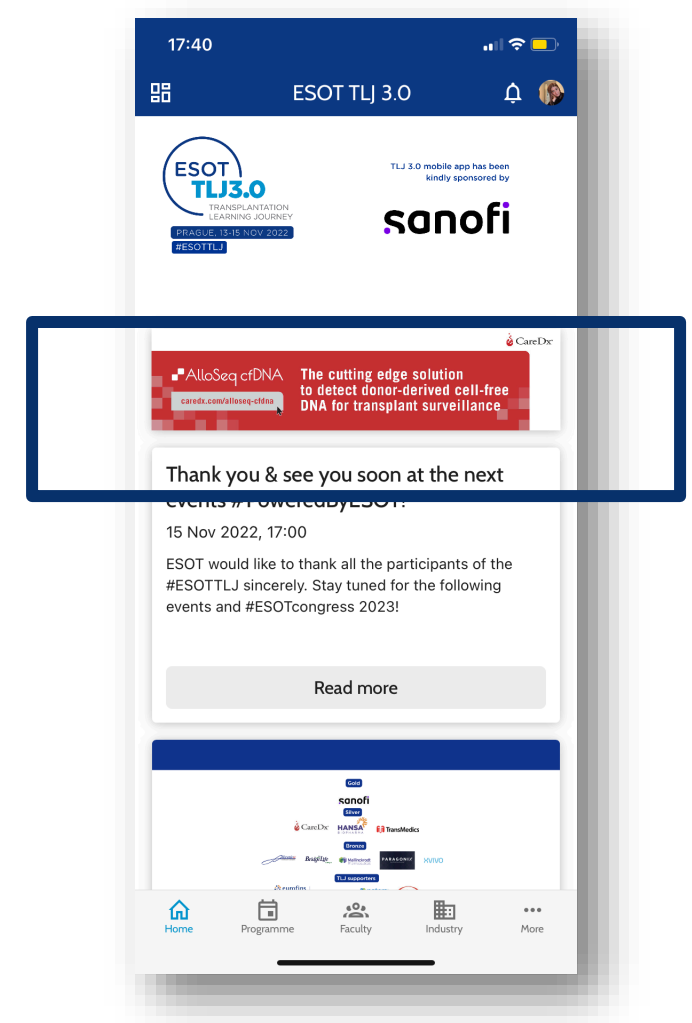
EUR 3.000

Over two third of the conference participants download the app which offers a host of handy functionalities. Building on this success and on delegates' positive feedback, the official app will be an indispensable tool for participants, displaying the full programme of sessions by day and track and enabling delegates to quickly find information of interest.

A rotating banner advertisement (for a limited number of sponsors per session) is viewable to attendees on the homepage of the virtual ESOT Congress 2023 mobile app

Benefits:

- Recognition of the company as event supporter/sponsor on the website sponsorship area.
- Virtual presence before and during the event in the mobile app.



Mobile app industry profile

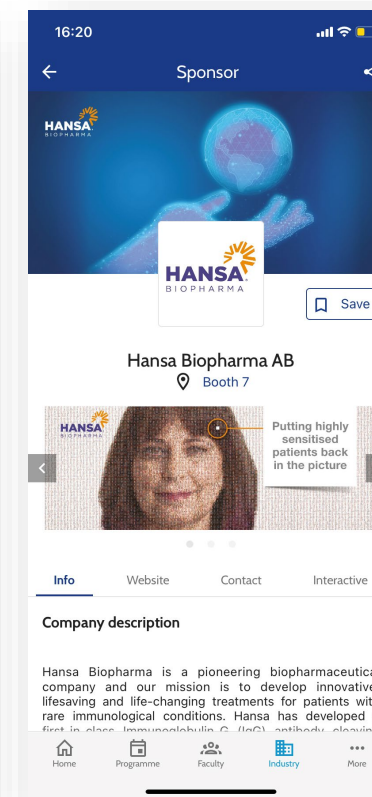
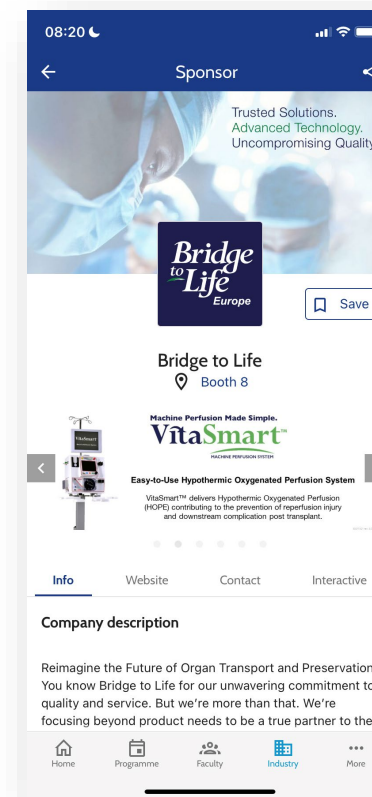
EUR 5.000

Over two third of the conference participants download the app which offers a host of handy functionalities. Building on this success and on delegates' positive feedback, the official app will be an indispensable tool for participants, displaying the full programme of sessions by day and track and enabling delegates to quickly find information of interest.

Your industry profile will be viewable to attendees on the homepage of the virtual ESOT Congress 2023 mobile app

Benefits:

- Recognition of the company as event supporter/sponsor on the website sponsorship area.
- Virtual presence before and during the event in the mobile app.



Generation & Dissemination



ESOT CONGRESS

Content generation and dissemination strategy

The ESOT Congress provides a plethora of educational and engagement opportunities for attending delegates, from plenary sessions to poster sessions, symposia to workshops, sponsored dinners to advisory board meetings; time is at a significant premium and competition for the attention of delegates has never been greater. Such time constraints often result in important learnings being difficult to distribute beyond those that attend in person.

Our solution

To address these challenges, ESOT is aiming to provide a new medical communication offering, including a synoptic, immersive, educational conference experience.

ESOT will work with a professional medical communication agency to support the development and delivery of a unique educational offering with a focus on bitesize, including, but not limited to, daily highlights, congress reports, and slide decks of selected hot topics, following the ESOT Congress tracks.

The outputs will effectively provide a snapshot of current thinking and advancements across the core track topics

CONGRESS DOMAINS

DIGITAL TRANSFORMATION

Will digital revolution redefine the delivery of care in a post-pandemic era? We are yet to understand the potential benefits for patients and healthcare providers. What are the ethical challenges in digitizing healthcare? How can we avoid creating new barriers in access to transplant? Is telemedicine a viable clinical and financial option? Are patients comfortable sharing real-time data and analytics? Have we reached the inflection point?



INNOVATION AND TECHNOLOGY

Machine perfusion, biotechnology, bioengineering, artificial intelligence, robotics, AR and VR are developing rapidly. What value will they add to transplantation? What will transplantation look in ten years? Will these innovation offer an improved patient journey? How do we ensure the patient is included in technology innovation to ensure a more personal approach? Education and connectivity are two key issues for the future of innovation in transplantation.



REALISTIC CARE

Advancements in diagnostics, laboratory science and big data have been exponential, making the application of precision transplantation a realistic prospect. Could this help the delivery of realistic care? We will explore whether the promises of big data and biomarkers have been delivered and how these advances may shape the delivery of day-to-day clinical care. What will this mean for patients? Could this enhance the health and quality-of-life of transplant patients? Will this help to tackle unwarranted variation in transplant care and improve self-management?



REGENERATION AND REPAIR

Perfusion technology and cell therapy advancements open the door to new opportunities for intervention to maximise the utilisation of donated human organs. In parallel, recent advances in xeno-transplantation, genetic interventions and artificial humanised organs may further bridge the gap. What do the next ten years hold? How do patients and the public feel about these options?



SHARED DECISION, SHARED CARE

The delivery of healthcare is rapidly shifting towards a value-based system, driven by patients. We will focus on how healthcare professionals can create an open and trusting environment, enabling better communication and a meaningful dialogue with patients. This will lay the foundation necessary to explore the ways in which patients can be empowered to actively participate in the decision-making processes concerning their own personal care.



ESOT Congress outputs

We will present congress delegates and audiences all over the world with an easily accessible source to absorb congress learnings in a matter of hours, to experience the essence of the material remotely, and to have a complete understanding of how the therapy area is progressing.

The goal is intended to allow all communities to dig deeper into content covered in our daily summaries, providing data and content that can be discussed and shared with colleagues.

All slide decks will be consistently formatted in the ESOT style, including those provided by congress Chairs, to ensure a professional and consistent finish. They will be reviewed and endorsed by ESOT prior to publication.

- ***Digestible highlights from key symposia, and scientific sessions, reported through daily highlights***
- ***A full congress report to be made available right at the end of the congress,***
- ***Slide decks of key topics (eg: immunosuppression)***

Value to our sponsors

- Demonstrate commitment to extending learning in the therapy area(s)
- Demonstrate commitment to support the congress experience for delegates
- Opportunity to deliver educational content to congress delegates and beyond
- Share learnings with wider audience of HCPs
- Available for sharing via third party channels

Budget

Timeline	Details	Budget
March 2023 – June 2023	Pre-meeting preparations with KOLs Logistics and meetings attendance	EUR 15,000
June 2023 – September 2023	Content development including: <ul style="list-style-type: none">• Logistics and meetings attendance• Costs for 3 medical writers onsite (budgeted of 10 hours per working day)• Full congress coverage for a scientific director, video editors• Development and distribution of daily highlights• Post-meeting follow up and support• Data-checking• Copy-editing of all slide decks	EUR 220,000
Office based support team	Office based support to aid quick turnaround and quality of content delivered	EUR 8,050

Thank you!

